



Style Guide - One Sheeter

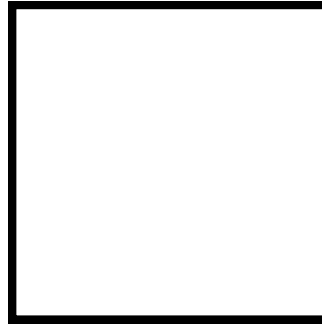
Color Options



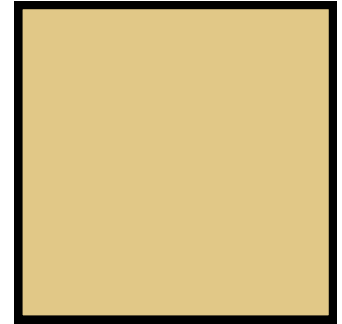
#660a0f



#000000



#ffffff



#e1c883

Primary Logos



Secondary Logos

For use if the logo needs to be smaller than 2 inches wide.



Preferred Fonts

Muli

Extralight
Light
Regular
SemiBold
Bold

Judson

Regular
Bold

Brand Rules

1. Do not use 'Theatre' when referring to The Fabulous Fox.
2. Do not remove from or add to the logo in any way.
3. Do not use any unapproved colors without consulting Marketing.
4. Capitalize 'T' in The Fabulous Fox when referencing the institution. Do not capitalize 't' when using Fabulous Fox as a descriptor.
(i.e. "The St. Louis Cardinals and The Fabulous Fox will partner..." vs "Hamilton plays on the Fabulous Fox stage...")